**RUSLAN MALICH**

**Benetton Russia General Manager**

Ruslan Malich, Benetton Russia General Manager since February 2014, has extensive experience in retailing - both off and online - and business development in Russia and the CIS.

Prior to joining Benetton, Malich was Deputy General Manager/Brand Director of Inditex Russia, responsible with developing the business of the more than 300 Inditex stores, including Massimo Dutti, Oysho, Uterque and Zara Home formats in the country.

Born in March 1975, Malich holds a master degree in finance from the Moscow International School of Business and a degree in linguistics from the Military University of the Ministry of Defense of the Russian Federation.

Before joining Inditex Russia, from 2002-2007 Malich held management positions in JamilCo CJSC, the exclusive distributor in Russia for fashion brands including Levi's Naf Naf, Chevignon, Swatch, GUESS, Timberland, Burberry, Christian Dior and Hermès.

Malich, who speaks Russian, English and Spanish fluently, is married and has 3 children.