**VALENTINA SOSTER**

**Creative Director at United Colors of Benetton**

Valentina Soster (born in Treviso in 1961) is the Creative Director for clothes giant United Colors of Benetton.

After graduating from secondary school specialising in education, attending school of design and styling and a teaching job, Valentina joined Benetton in 1985.  Her first post was to work at Sisley as first PA to the director for 8 years. After that, she was the Product and Style Director of Kid and Sisley Young for over 20 years.

Valentina published three children's books - "A Thousand Stars for Aurelia", "The Diary of a sissy cat", "Aurelia fashion book. Vol.1: London Moods "- which were all very popular.



She has also run a series of creative styling workshops for children to teach them how to express their creativity by playing with colours and materials.

She has been married for 25 years and has a 21 year old daughter, Linda.