

ANDREA INCONTRI - BIOGRAPHY

Andrea Incontri is a designer and creative director whose career in the design and fashion industries spans over almost 20 years. He has accumulated extensive experience in men's and women's ready-to-wear, leather goods, footwear and industrial design.

UNITED COLORS
OF BENETTON.

Born in 1971, Incontri has a degree in architecture from the Milan Polytechnic. After his studies, he approached the world of fashion, to which he brought design values based on form and surfaces that have become the hallmark of his signature style.

His collections are based on the principle that apparel must be functional. Combined with his stylistic DNA made of uncluttered lines, his work expresses Made in Italy and exhibits meticulous tailoring techniques combined with the use of the highest quality materials.

Incontri creates and markets his own brand of men's and women's ready-to-wear and accessories. In addition to his own line, during his prolific career he has also worked with a number of leading fashion houses, including Missoni, Max Mara, Jil Sander and Tod's.

In 2022 he was appointed creative director of the United Colors of Benetton men's, women's and kids' collections.

*I am a narrator of design, art and fashion.
My values reside in a vision applied to an experimental design
narrative that transforms into products.*